Justin Mintzer

Software Engineer | Full Stack Development

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EXPERIENCE

People Inc. — *Software Engineer II*

AUGUST 2022 - PRESENT

- **Built** and optimized ad configuration tools on the Revenue Development Platform team, improving flexibility and monetization across 40+ brand sites
- **Developed** and integrated configurable APIs to streamline deployment of monetization logic, reducing manual overhead and increasing ad revenue adaptability
- **Designed** and maintained frontend features on the Allrecipes team, enhancing user experience across high-traffic recipe pages
- **Contributed** to Carbon, a large-scale migration effort upgrading all sites to a new version of DDM's internal framework, modernizing architecture and improving long-term maintainability

WHOOP — *Software Engineer*

OCTOBER 2021 - AUGUST 2022

- **Developed** secure onboarding and admin tools for managing collaborators, privacy settings, and role permissions using React, Java Spring Boot, and PostgreSQL
- **Built** features for the Insights Dashboard enabling coaches and leaders to monitor team metrics such as strain, sleep, and recovery, supporting real-time decision-making
- **Led** frontend modernization efforts by upgrading core libraries such as React Router, refactoring all routing logic to align with breaking changes and adopt improved patterns enabled by the latest version

Wayfair — *Software Engineer*

SEPTEMBER 2019 - OCTOBER 2021

- **Developed** full-stack web applications using microservices architecture patterns to optimize transportation planning for the Wayfair Delivery Network
- **Designed** and developed key components of the transportation planning engine, driving network reliability and cost efficiency by automating the planning process
- **Systemized** previously uncaptured or informally maintained supply chain data into database schemas, streamlining data pipeline integration and enhancing data integrity
- **Built** React UIs for operational stakeholders to manage business data with built-in validation

SKILLS

- → Frontend
  - ◆ JavaScript / TypeScript
  - ◆ Next.js
  - ◆ React
- → Backend
  - ◆ Java / Spring Boot
  - ◆ C# / .NET
  - ◆ Php
  - ◆ Node.js / Express.js
- → Databases
  - ◆ MySQL
  - ◆ PostgreSQL
- → Infrastructure & Tools
  - ◆ Docker
  - ◆ Kubernetes
  - ◆ Git
  - ◆ Kafka